

IMPREZA®

VIN
Model/Code
Port/Assembly
Deliver by/Carrier

4S3GTAD60P3703844
2023 SUBARU IMPREZA PREMIUM/PLD
LAFAYETTE, IN
TRUCK / 403



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

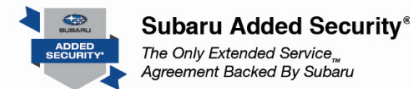
Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236



- Protection designed to fit your driving needs, up to 10 years/100,000 miles of coverage
- We only use Genuine Subaru replacement parts
- We use Subaru-trained technicians - those who know your vehicle best
- Towing and rental car reimbursements during covered repairs
- Transferable coverage to the next owner

Scan the QR code or ask your sales representative for more details



STANDARD EQUIPMENT

SAFETY

- Symmetrical All-Wheel Drive (AWD)
- Vehicle Dynamics Control (VDC)
- EyeSight Driver-Assist System
- Subaru Advanced Frontal Airbag System
- Driver's Side Knee Airbag
- Side-Curtain Airbags w/ Rollover Sensor
- Front Seat Side-Impact Airbags
- Whiplash Protection Front Seats
- 4-Wheel Disc Brakes w/ Brake Assist
- Anti-Lock Braking System (ABS)
- Electronic Brake-Force Distribution
- Brake Override System
- Safety Pedal System
- Anti-Theft Alarm & Immobilizer System
- Daytime Running Lights (DRL)
- Rear Vision Camera / Rear Seat Reminder

PERFORMANCE AND EXTERIOR

- 2.0L DOHC SUBARU BOXER Engine
- Lineartronic CVT / SI-DRIVE
- Four-Wheel Independent Suspension
- 16" Alloy Wheels, Black w/ Machine Finish
- Variable Intermittent Windshield Wipers
- Electric Power-Assisted Steering
- Body Color Folding Heated Power Mirrors
- Roof Rails

COMFORT, CONVENIENCE & INTERIOR

- Air Conditioning w/ Air Filtration System
- SUBARU STARLINK 6.5" Multimedia Plus Audio System
- SUBARU STARLINK Smartphone Connectivity
- USB Ports (2)
- HD Radio & SiriusXM Satellite Radio w/ 4-Months Free
- SUBARU STARLINK Safety Plus - 3 Years Free
- +Not Available to Massachusetts Residents or Businesses
- Tilt/Telescopic Steering Column w/ Bluetooth & Audio Switches
- Adaptive Cruise Control
- Power Door Locks w/ Automatic Lock/Unlock System
- Remote Keyless Entry System
- Power Windows w/ Driver's & Front Passenger Auto Up/Down
- 60/40 Split Fold-Down Rear Seatback
- Multi-Function Display
- Dual Map Lights
- Height Adjustable Driver's Seat
- Automatic On/Off Headlights
- All-Weather Package w/ Heated Front Seats

LIMITED WARRANTY/ROADSIDE ASSISTANCE

- 3 Years / 36,000 Miles Basic
- 5 Years / 60,000 Miles Powertrain
- 5 Years / Unlimited Mileage Rust Perforation
- 3 Years / 36,000 24/7 Roadside Assistance
- See Owner Info Kit&Warranty For Details

OPTIONAL EQUIPMENT AND OTHER ITEMS

Manufacturer's Suggested Retail Price	\$23,695.00
Exterior Color: Magnetite Gray Metallic	
Full Tank of Gas	INCLD
Option Package: 14	\$1,970.00
Power Moonroof	
Blind Spot Detection w/ Rear Cross Traffic Alert	
Keyless Access & Push Button Start:	
PIN Code Access	
6-Way Power Driver's Seat	
Visor Vanity Mirror: Dual-Illuminated	
Ext Int Auto Dim HL Mirrors	\$688.00
Mirror Compass w/ homelink	
Ext Auto Dim Mirror	
Body Side Molding	\$295.00
Rear Bumper Applique	\$130.00

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

31 MPG
combined city/hwy
3.2 gallons per 100 miles

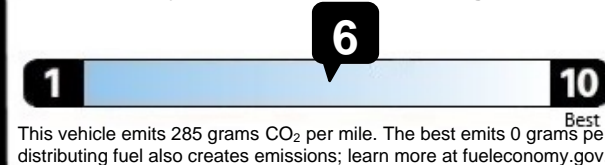
28 city
36 highway

Small Wagons range from 25 to 120 MPG.
The best vehicle rates 132 MPGe.

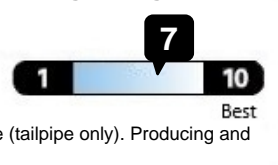
You save \$750
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
\$1,450

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



PARTS CONTENT INFORMATION
FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 50%
MAJOR SOURCES OF FOREIGN PARTS CONTENT: JAPAN: 35%

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT: Lafayette, IN
COUNTRY OF ORIGIN:
ENGINE: JAPAN
TRANSMISSION: JAPAN

Note: Parts content does not include final assembly, distribution, or other non-parts costs.

Destination and Delivery **\$1,020.00**
Total Suggested Retail Price **\$27,798.00**

Privacy Notice www.subaru.com/company/privacy.html

*iPod is a registered trademark of Apple Inc. harman/kardon is a registered trademark of Harman International Industries, Inc. Bluetooth is a registered trademark of Bluetooth SIG, Inc. TomTom is a registered trademark of TomTom International B.V. Corporation. TORSEN is a registered trademark of JTEKT Torsen North America Inc.

THIS LABEL HAS BEEN APPLIED PURSUANT TO FEDERAL LAW, DO NOT REMOVE OR ALTER PRIOR TO THE DELIVERY TO THE ULTIMATE PURCHASER.